



Katie Orr

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GRAPHIC DESIGNER | DaySpring Arts & Education - Maryland Heights, MO (August 2020 - Present)

- ★ Designs graphics for all theatrical and dance productions including: posters, flyers, social media graphics, program, t-shirt, and other marketing material
- ★ Takes photos and designs promotional graphics featuring the casts of each show
- ★ Takes and edits performance photos for productions
- ★ Coordinates with the Producer, Director, and Department Heads to determine design details, scheduling (creating/enforcing deadlines), and distribution of materials
- ★ Re-skinned and organized the entire DaySpring website (*I am no longer monitoring the website, but my initial branding is still present*)

MARKETING COORDINATOR | Stephens College Summer Theatre Institute - Columbia, MO (Summer 2019)

- ★ Designed graphics for the institute and all productions/events including: posters, flyers, social media graphics, programs, t-shirt, and other marketing material
- ★ Sent out press releases for each performance
- ★ Added events to community calendars and web pages
- ★ Developed and managed all social media content for Facebook, Instagram, and Twitter
- ★ Took and edited performance photos for productions
- ★ Coordinated with Executive Director to develop marketing strategies and scheduled promotional opportunities with students and instructors
- ★ Supervised Front of House for each production

PR COORDINATOR | Warehouse Theatre Company - Columbia, MO (May 2017 - May 2019)

- ★ Designed graphics for the company and all productions/events including: posters, flyers, social media graphics, programs, t-shirt, and other marketing material
- ★ Developed and managed all social media content for Facebook, Instagram, and Twitter
- ★ Created and maintained the Warehouse Theatre website
- ★ Took and edited performance photos for productions
- ★ Coordinated with fellow board members to develop marketing strategies for each production

Education

BFA Theatre Arts | Stephens College (Columbia, MO) | Graduated: May 2019

Skills & Abilities

Experience with the Adobe Suite, Google Suite, web design (typically Wix), and photography/videography; 4 years of professional marketing experience, 3 years of administrative experience, 4 years of professional theatre experience; Incredibly organized, quick learner, positive attitude/personable, hardworking, dedicated

References

Kaetlin Lamberson
Arts Division Director
DaySpring Arts & Education
(573) 712 4413

Dana Degnan
Producer
DaySpring Arts & Education
(847) 254 3130

Jodie Schutt
Marketing Coordinator
DaySpring Arts & Education
(314) 497 7380